



# FINANCIAL FITNESS TRAINING

The better you understand your business, the easier it will be to improve your cashflow, make more money and free up your time to spend on what you love.

Management decisions rely on a sound understanding of the financial drivers in your business. Financial Fitness Training is a great starting point for you to gain confidence and important business knowledge to successfully lead and manage your business.

The focus of each meeting will depend on your needs, objectives and business direction.

By undertaking Financial Fitness Training you'll develop the knowledge and skills to identify burning issues and address them effectively, understand the financial drivers of your business, and react to challenges and opportunities based on what your numbers are telling you.

You'll attend Monthly or Bi-monthly meetings with us to discuss and review your financial results, culminating in learning to produce and interpret your own customised financial reports on a monthly basis. We will hold you accountable for reviewing your monthly reports prior to each meeting. This accountability will positively impact the way you manage your business and teams' performance and enable you to continue this for yourself into the future.

## WHAT ARE THE OBJECTIVES

- Gain knowledge of key accounting concepts
- Access the collective wisdom of our accountants, systems, products and services
- Receive ongoing phone support to address issues between sessions

## WHO IS IT FOR

Business Owners who are passionate about understanding how their business is doing now and what you can do to help achieve your goals.

## WHAT WILL THEY LEARN

- Understand your key financial reports and key drivers of your numbers
  - Ensure accuracy going forward so numbers are meaningful
  - Ensure a clearer format to aid decision making
- Make informed decisions with better understanding of the financial implications
- Manage and monitor your cashflow effectively, as well as your debtors and creditors
- Begin to understand other information you may need to capture monthly to manage your business effectively

Contact the team at Ontrack Bookkeeping to find out more on [info@ontrackbookkeeping.co.nz](mailto:info@ontrackbookkeeping.co.nz) or 09 4355595

